

**MOTODATA (PTY) LTD**  
**WEBSITE PRIVACY STATEMENT**  
**(www.motodata.co.za)**

You give MotoData permission to collect and use your personal information when you use the website. MotoData uses your personal information only for internal purposes like improving the functionality of the site, keeping a database of users, and maintaining a record of your access to the site. MotoData treats personal information we collect through this website, associated websites, mobile sites, mobile applications, and other channels as private and confidential.

MotoData will not share your personal information with any third party without first obtaining your consent, unless a court of law orders MotoData to do so. MotoData is committed to any and all applicable laws that pertain to receipt, storage and use personal information, and shall remain compliant with these applicable laws as they are amended from time to time.

You consent that MotoData may share your personal information with sub-contractors and partners for purposes of management and administration of our website only.

We collect personal information directly from you, and where lawful and reasonable, we may collect personal information about you from third parties and publicly available sources, such as credit reporting and government agencies for the purposes set out below.

We use your personal information to:

- meet our responsibilities to you
- follow and comply with your instructions
- process your personal information for ordinary business purposes
- carry out statistical and other analyses to identify potential markets and trends, evaluate and improve our business
- tell you about services and products that are available
- make sure our business suits your needs, and comply with applicable regulations.

Without your personal information, we may not be able to provide or continue to provide you with the products or services that you need.

## **Your consent**

We will process your personal information if you give us your consent willingly or in accordance with the law. You give your consent to us through our product and services agreements.

We will only disclose your personal information if:

- the law requires it;
- we have a public duty to disclose the information;
- our or your legitimate interests require disclosure; or
- you agreed that we may disclose your information.

## **Storing personal information**

We store personal information as required by law.

## **Our security practices**

Our security systems are designed to prevent loss, unauthorised destruction, damage and/or access to your personal information from unauthorised third parties.

## **Marketing by electronic means**

If you give us permission, we may use your personal information to tell you about products, services and special offers from us or other companies that may interest you. We will do this through email, text message (SMS), social media platforms or notify you on your mobile applications. If you later decide that you do not want us to do this, please contact us to stop this service.

## **Remarketing**

MotoData uses a third-party service offered by Google called Remarketing on this website. Remarketing allows us to serve our advertisements to users who visited our website when they visit other websites that are part of Google's advertising network. This helps us connect with these potential customers while they browse other websites. You can learn more about Remarketing on Google's explanatory website: <https://support.google.com/adwords/answer/2454000>.

Remarketing is an anonymous service and does not identify you personally - it simply identifies the pages visited on our website by recognising the unique identifying number of the cookie on your computer.

If you would like to opt-out of Remarketing, you have several options:

- Google's Ads Preference Manager: <https://www.google.com/ads/preferences/>;
- Listing yourself with self-regulatory associations to which advertising vendors such as Google subscribe; or;
- Configuring your browser's settings to manage, disable or clear cookies: <http://www.google.com/intl/en/policies/technologies/managing>

### **Our use of technology to follow your use of our website**

While you are using our websites or mobile applications, we automatically process certain personal information, such as visits to our website. We use this information to find out which areas of our website people visit most and to monitor the use of our websites. This helps us to add more value to our services. This information is gathered in such a way that we do not get personal information about any individual or their online behaviour on other websites.

### **Cookies**

We use cookie technology on some of our websites. A cookie is small pieces of text that is saved on your Internet browser when you use our websites. The cookie is sent to our computer each time you visit our websites. Cookies make it easier for us to give you a better experience online. You can stop your browser from accepting cookies, but if you do, some parts of our websites or online services may not work. We recommend that you allow cookies.

### **Links to other websites**

Our website, related websites and mobile applications may have links to or from other websites. Although we try to link only to websites that also have high privacy standards, we are not responsible for their security, privacy practices or content. We recommend that you always read the privacy and security statements on these websites.

### **Monitoring of electronic communications**

We communicate with you through different methods and channels. If allowed by law, we may record and monitor electronic communications to make sure that they comply with our legal and regulatory responsibilities and internal policies.

### **Social media**

We operate and communicate through our designated channels, pages, and accounts on some social media sites to inform, help and engage with our customers. We monitor and record comments and posts made about us on these channels so that we can improve our services. The public can access and read any information posted on these sites. We are not responsible for any information posted on those sites other than the information posted by our designated officials. We do not endorse the social media sites themselves, or any information posted on them by third parties or other users. When you engage with us through social media the site owner may process your personal information; this process is outside our control and may be in a country outside South Africa that may have different privacy principles.

### **Right to change this privacy statement**

We may change this privacy statement. We will publish all changes on our website. The latest version of our privacy statement will replace all earlier versions, unless it says differently.